The characteristics of social networks

**What characteristics of social networks explain differences in the number of active users?**

**Why do we say that social networks are becoming more and more similar?**

**For what purpose do they copy each other?**

**How do the identification and authentication of the user of a social network allow them to control their digital identity and their e-reputation?**

**Why is it important to set up your social media account correctly?**

**What are the benefits and dangers of social networks?**

THE ECONOMIC MODEL OF SOCIAL NETWORKS:

**Why can FACEBOOK afford to display on its site “It’s free (and it will always remain so)” without fearing for its financial health?**

**How can free social networks convince their users to pay for a subscription?**

**Why do we say that “personal data is worth gold”?**

**How does collecting personal data help social media companies improve their revenue?**

**What are the main sources of income from social networks?**

COMMUNITIES IN SOCIAL NETWORKS

**How can we visualize a person's popularity on a friendship graph?**

**If Theo announces the absence of a teacher to his classmates, and if the algorithm from Document 2 is used, how much sharing will it take for Emma to know?**

**How can we explain the reduction in the number of links separating two individuals thanks to social networks?**

**What is the risk linked to the “small world” phenomenon?**

**What characteristics does the graph representation highlight?**

CYBERVIOLENCE \_

**What types of cyberviolence are particularly present on social networks?**

**How do the exchanges in Document 2 constitute cyberharassment?**

**How does the law protect victims of cyberharassment?**

**What should you do in case of cyberbullying?**

**Why does the Internet promote cyberbullying?**